



JSPM's

JAYAWANTRAO SAWANT INSTITUTE OF  
MANAGEMENT & RESEARCH, PUNE

NAAC Accredited & ISO Certified



Approved by AICTE, Affiliated to  
Savitribai Phule Pune University

- **Quality Education**
- **100% Placement Assistance**
- **Additional Certifications**
- **360 degree Student Development Model**
- **Campus to Corporate Course**
- **Industry Academia Exposure**
- **Entrepreneurship Development**





JSPM's

## JAYAWANTRAO SAWANT INSTITUTE OF MANAGEMENT & RESEARCH

(NAAC Accredited, ISO Certified, Approved by AICTE, Recognised by Govt. of Maharashtra & DTE / ARA and Affiliated to Savitribai Phule Pune University)

DTE Code: MB6143

Programme: Masters of Business Administration (M.B.A.)

**JSPM Group of Institutes, Pune Success Story ...**

**TOTAL NUMBER OF INSTITUTES: 78**

**NUMBER OF STUDENTS: 50,000**  
**STAFF: 10,000**

**NUMBER OF STUDENTS: 150**  
**STAFF: 10**

**2001 Accredited 2012**  
**2004 Accredited 2017**  
**2006 Accredited 2017**  
**2007 Accredited 2017**  
**2010 Accredited 2018**  
**2014 Accredited 2018**

**Locations:** TATHAWADE, HADAPSAR, WAGHOLI, BAVADHAN, NARHE, BARSHI

**Dr. T.J. Sawant**  
Founder Secretary

<b>ENGINEERING</b>	<b>MBA</b>	<b>PHARMACY</b>	<b>Research Centers</b>
<b>POLYTECHNIC</b>	<b>MCA</b>	<b>B.Ed./D.Ed.</b>	<b>Schools &amp; Junior Colleges</b>

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JAYAWANTRAO SAWANT INSTITUTE OF MANAGEMENT ANDRESEARCH

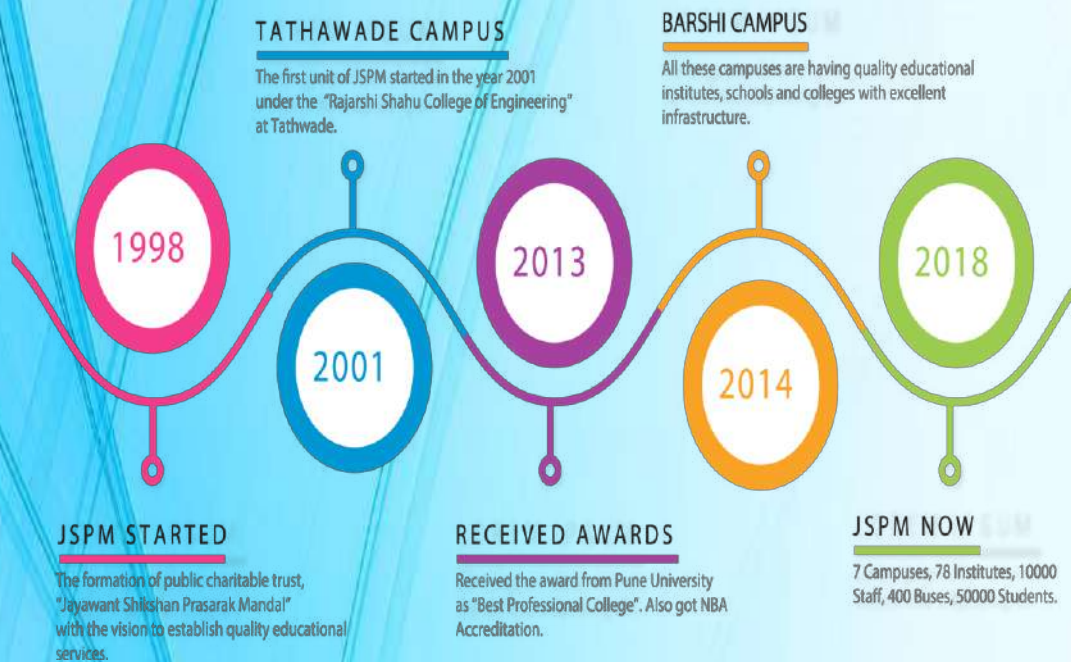
(Near JSPM girls Hostel, Gate 2), Handewadi Road, Hadapsar, Pune, Maharashtra, India

[www.jspmjsimr.edu.in](http://www.jspmjsimr.edu.in)

## JSPM at Glance:-

JSPM group of institutes has one of the best engineering colleges in Pune. Also, the group has MBA colleges, MCA colleges, Pharmacy colleges etc. JSPM provides right curriculum and innovative teaching methodologies to all its campuses. At JSPM there is a series of vibrant education and leadership strategies for gaining unbeatable competitive advantage from countrywide experts for a matchless growth beyond the ordinary. JSPM provides students a vibrant academic experience that adheres to stringent international quality standards, imbibes life skills among its students, and prepares them to not only take on competitive careers but also succeed in life.

The underlying vision of the JSPM is to nurture and engender creativity in thought and innovation, thereby encouraging their students to follow an unconventional path. JSPM extra curriculum prepares dynamic students, personally and professionally, to take up future leadership roles in a global setting. JSPM is committed to high-quality education. The JSPM charter of higher learning clearly states: "Impart high-quality education which meets the diverse needs of our students and the evolving professional requirements". To achieve this JSPM ensures global standard of teaching, supported by extensive research work and a productive learning environment.



## About JSIMR

JSPM's Jayawantrao Sawant Institute of Management & Research popularly known as JSIMR is one of the leading standalone Management Institute under JSPM's umbrella. Jayawantrao Sawant Institute of Management & Research is approved by All India Council for Technical Education (AICTE) and Directorate of Technical Education (DTE) Government of Maharashtra and affiliated to Savitribai Phule Pune University (SPPU), Maharashtra State. The institute is self-financed private organization established in the year 2006. JSIMR's first Batch started in the year 2007-2008. The institute is offering full-time two years Masters in Business Administration programme with an intake of 120 seats.

## VISION

To nurture managerial excellence through value based quality education

## MISSION

1. To build the future business leaders by imparting education through high quality value based and innovative teaching learning that meets industry expectations
2. To enhance research and entrepreneurial attitude through team spirit, activity based learning and industry interface
3. To foster a passion for social commitment and sustainability amongst students and staff



## Message from Founder Secretary



**Prof. Dr. T. J. Sawant**

**Founder Secretary, JSPM  
President, TSSM, MLA - Govt. of Maharashtra**

Dear Students,

JSPM group of institutes has one of the best engineering colleges in Pune. Also, the group has MBA colleges, MCA colleges, Pharmacy colleges are one of the best in Pune and vicinity.

JSPM provides right curriculum and innovative teaching methodologies to all its campuses. At JSPM there is a series of vibrant education and leadership strategies for gaining unbeatable competitive advantage from countrywide experts for a matchless growth beyond the ordinary.

JSPM provides students a vibrant academic experience that adheres to stringent international quality standards, imbibes life skills among its students, and prepares them to not only take on competitive careers but also succeed in life. The underlying vision of the JSPM is to nurture and engender creativity in thought and innovation, thereby encouraging their students to follow an unconventional path. JSPM extra curriculum prepares dynamic students, personally and professionally, to take up future leadership roles in a global setting. JSPM is committed to high-quality education.

The JSPM charter of higher learning clearly states: “Impart high-quality education which meets the diverse needs of our students and the evolving professional requirements”. To achieve this JSPM ensures global standard of teaching, supported by extensive research work and a productive learning environment.

I welcome and wish all the best for future endeavor of the students at JSPM’s JSIMR.

**Prof. Dr. T. J. Sawant**

Founder Secretary, JSPM

## Message from Director's Desk



**Dr. Anita Khatke**  
**Director, JSIMR, Pune**

Jayawantrao Sawant Institute of Management & Research, Hadapsar, Pune, one of the flagship MBA institutes in Pune, has been witnessing a steady progress in all spheres of its vision, mission and objectives. JSIMR at glance shows its progressive evolution and qualitative leaps in academic excellence.

The JSIMR is established in the year 2007-2008, under the dynamic leadership of Honorable Prof. Dr. T. J. Sawant Sir with an objective to provide quality management education fulfilling the needs of the corporate world of 21st century.

The institute has glorious past and luminous present and it is my humble duty and our collective responsibility to carry our legacy forward to take institutes to new height. JSIMR's strength is its good governance practices, faculty, strong alumni network, active knowledgeable and contributing industry academia forum and academic advisory board. This forms a strong backbone of the institute. We strongly believe that two years of MBA Programme from Savitribai Phule Pune University is an opportunity for our students to develop as true Business Professionals and we are determined to create Global Business Professionals using the best infrastructural facilities, highly experienced faculty, well established industry-focused teaching-learning process, industry-institute partnership in developing 'Leaders' "Entrepreneurs" and "Intellectual Human Capital". The JSIMR offers an MBA (two year) Programme which is approved by All India Council for Technical Education (AICTE), New Delhi, Government of Maharashtra, Directorate of Education (DTE), and Mumbai Affiliated to Savitribai Phule Pune University – SPPU.

**Thank you for selecting JSPM's JSIMR, Pune. I warmly welcome to the new batch of the students and wish you the best in next two years.**

**Director**

**JSPM, JSIMR, Pune**

## **Salient Features of JSIMR**

- ❖ 100% Placement Assistance in Top MNC's in India and Abroad
- ❖ Two Week Induction program
- ❖ ICT Tools and MOODLE for enhancing learning
- ❖ Additional Free of Cost Skill Based Certification Courses
- ❖ "Swayam" Startup Cell to Nurture Entrepreneurship Talent
- ❖ International Tie-ups for SIP & Final Placements
- ❖ Personal counseling by Guardian Faculty Member (GFM) and counselor
- ❖ Career Counseling and Guidance by Professional and Industry Experts
- ❖ M-Connect projects (On field Projects)
- ❖ Campus to Corporate (C2C) Course (Employability Enhancement Skills)
- ❖ Chatur Chanakya Club for curricular and co-curricular activities
- ❖ Synergy Club for Socio-Cultural, Sports and extension outreach Activities
- ❖ VET Certification
- ❖ Conferences, Seminars, Workshops
- ❖ Industrial Visits, Field Visits
- ❖ Knowledge Sessions Expert lectures by Industry people
- ❖ SIP – Summer Internship Projects, Dissertations
- ❖ Research and Development Cell and In house Journal – Corporate Mantra
- ❖ Enrichment Courses
- ❖ MOOC Courses, Swayam Online Courses
- ❖ Foreign Languages and Soft Skill Development
- ❖ Library and Reading Room, Multimedia Lab, Language Lab
- ❖ Seminar Hall, Multipurpose Hall for Sports and Cultural Activities
- ❖ Sports Ground and Gymnasium
- ❖ Hostel, CCTV Surveillance, Police Station, Ambulance
- ❖ Well Qualified Staff



# Infrastructure



Façade of JSIMR



Class Room



Library



Computer Lab



## Industry Academic Forum (Academics advisory board Member)



Name of the Member	Designation	Company Name
Mr. Sangeet Kapoor	Technical chief	Tata Motors
Mr. Albin Joseph	Regional head	Xpress Money, Saudi Arab Mashreq, Kerala Loksabha parliament Member
Mr. Ramesh Raina	CEO	Eicher Group
Dr. Prafulla Pawar	Registrar	Savitribai Phule Pune university
Prof. Gyanesh Sarang	V .Professor	IIM, Ahmadabad
Mr. Manoj Menon	Vice President, Operations	O Hotel
Desiree Alex	General Manager	Idea Cellular
Ms. Suwarna Pilla	HR Head	Cognizant
Mr. Milind Patange	Vice President ,Sales	VTP Reality
Mr. Rajendra Thakur	AGM,(Finance)	Times of India
Mr. Dnyaneshwar Aghav	Technical Archtect	IBM Studio, Singapur
Mr. Avdhoot Barade	Entrepreneur	Vtrans India Pvt. Ltd.
Ms. Poonam Kulkarni	HR Head	IBM, Pune
Mr. Nitin Bhosale	Training Department ,Head	Universal Machinery & equipment ltd
Mr. Huzefa Wapra	Manager, Talent Acquisition	Cybage Software Pvt. Ltd.
Mr. Kedar Patki	Vice President Business Development CMO,	Aeropure UV Systems Pvt. Ltd.
Mrs. Archana Gokhale	HR Manager &Owner	Raavi Services, Pune
Mr. Atul Tupe	HR Manager	Mvendors Pvt. Ltd.
Ms. Anuradha Iyer	Lead Recruiter	IBM, Pune

# MBA Programme Structure

JSIMR is affiliated to Savitribai Phule Pune University

MBA Syllabus 2019 2 year, 4 Semester  
Full time Programme

**DTE Code MB6143**

**MBA Specialisation**

- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics
- Rural & Agribusiness
- Pharma & Healthcare
- Tourism & Hospitality
- International Business

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Jayawantrao Sawant Institute of Management & Research  
Hadapsar, Pune - 28.  
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**JSIMR**  
Wings for Success!

NAAC Accredited & ISO Certified Institute

## Value Added Certificates as per specialisation

We offers Additional certificate course along with MBA course which make up update with current corporate working technical processes. Following are the pass out batches of JSIMR;

**JSPM's**  
**Jayawantrao Sawant Institute of Management and Research**  
**Inspiring Minds ..... Every Year**

Pilot 2007	Titan 2008	Magnet 2009	Acorns 2010	Onyx 2011	Trotters 2012
Laetans 2013	Octacores 2014	Spartans 2015	Phoenix 2016	Dynamos 2017	Falcon 2018

### Courses offered during MBA – I (Sem. – I and Sem. – II)

Course Code	Name of the Course
GC-01	Accounting for Business Decisions
GC-02	Organizational Behaviour
GC-03	Economic Analysis for Business Decisions
GC-04	Business Research Methods
GC-05	Basics of Marketing
GC-06	Digital Business
GE-UL-01	Management Fundamentals
GE-UL-03	Entrepreneurship Development
GE-UL-04	Legal Aspect of Business
GE-IL-01	Verbal Communication Lab
GE-IL-03	Selling & Negotiation Skills Lab
GE-IL-04	MS Excel
Course Code	Name of the Course
GC – 07	Marketing Management
GC – 08	Financial Management
GC – 09	Human Resources Management
GC – 10	Operations & Supply Chain Management
GE - UL - 07	Contemporary Frameworks in Management
GE - UL - 09	Start Up and New Venture Management
GE - UL - 10	Qualitative Research Methods
GE – IL - 09	Entrepreneurship Lab
FOU - 004	Elementary Accounting
FOU - 011	Elementary Quantitative Ability

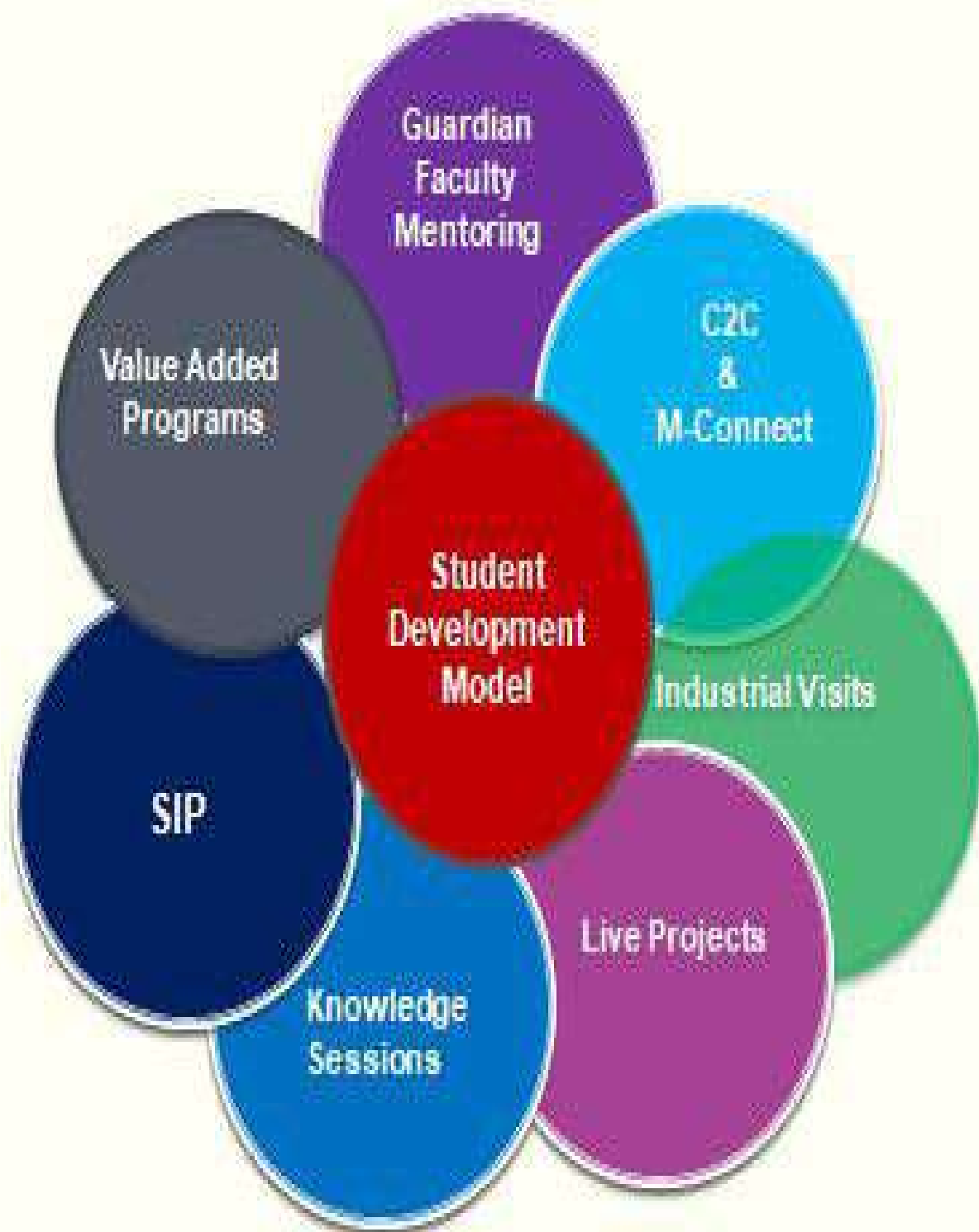
## Choice Based Credit System (CBCS) and Grading System Outcome Based Education Pattern

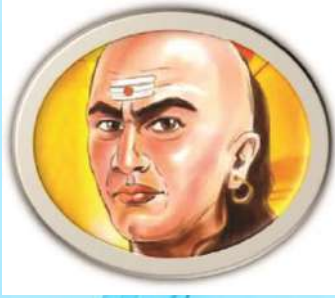
Course#	Semester I		Semester II		Semester III		Semester IV		Credits	CIE Marks	ESE Marks	
<b>COMPULSORY CORE COURSES (GENERIC (GC) + SUBJECT (SC) + Summer Internship Project SIP)</b>												
	1	GC - 1	1	GC - 7	1	GC - 11	1	GC - 14	<b>66 Credits</b>			
	2	GC - 2	2	GC - 8	2	GC - 12	2	GC - 15				
	3	GC - 3	3	GC - 9	3	GC -13 (SIP)	3	SC - 5				
A	4	GC - 4	4	GC - 10	4	SC - 3	4	SC - 6				
	5	GC - 5	5	SC - 1	5	SC - 4					1050	1050
	6	GC - 6	6	SC - 2							2100	
<b>GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) – GE - UL</b>												
	7	GE UL - 1	7	GE UL - 4	6	GE UL - 7	5	GE UL - 10	<b>22 Credits</b>			
B	8	GE UL - 2	8	GE UL - 5	7	GE UL - 8	6	GE UL - 11			0	550
	9	GE UL - 3	9	GE UL - 6	8	GE UL - 9					550	
<b>GENERIC / SUBJECT ELECTIVE COURSES (INSTITUTE LEVEL) - GE - IL / SE - IL</b>												
	10	GE IL - 1	10	GE IL - 4	9	SE IL - 3	7	SE IL - 6	<b>22 Credits</b>			
C	11	GE IL - 2	11	SE IL - 1	10	SE IL - 4	8	SE IL - 7			550	0
	12	GE IL - 3	12	SE IL - 2	11	SE IL - 5					550	
	12		12		11		8		<b>43</b>	<b>110 Credits</b>	<b>1600 CIE</b>	<b>1600 ESE</b>

### LEGEND:

#	Block	CIE - ESE (Credits per course)	Course Type	Credits	Courses	Nature
1.1	A1	50-50 (3 Credits)	GENERIC CORE (GC)	42	14	COMPULSORY
1.2	A2	50-50 (3 Credits)	SUBJECT CORE (SC)	18	6	COMPULSORY
1.3	A3	50-50 (3 Credits)	PROJECT	6	1	COMPULSORY
2	B	0 - 50 (2 Credits)	GENERIC ELECTIVE (UNIVERSITY LEVEL) GE - UL	22	11	ELECTIVES
3.1	C1	50-0 (2 Credits)	GENERIC ELECTIVE (INSTITUTE LEVEL) GE - IL	8	4	ELECTIVES
3.4	C2	50-0 (2 Credits)	SUBJECT ELECTIVE (INSTITUTE LEVEL) SE - IL	14	7	ELECTIVES
			<b>TOTAL</b>	<b>110</b>	<b>43</b>	
<b>OPTIONAL COURSES (In Lieu of C1 / C2 ONLY)</b>						
4.1	D	25 - 0 (1 Credit)	FOUNDATION COURSES	0 -10	0 - 10	ELECTIVES
4.2	E	25 - 0 (1 Credit)	ENRICHMENT COURSES	0- 14	0 - 14	ELECTIVES
4.3	F	50 - 0 (2 Credits)	ALTERNATIVE STUDY CREDIT COURSES	0 -22	0 -11	ELECTIVES

## Student Development Model





### Chatur Chanakya Club

- Knowledge Sessions
- Industrial Visits
- Field Visits
- Seminars/Workshops, Conferences, FDPs
- Management Games and Movies
- Quiz, Debate, Group Discussion
- Role-Play, Street Play etc.



### Incubation and Entrepreneurship Development Cell

- Organising Workshops on Incubation & Entrepreneurship Development
- Complete Support in Start-ups and Family Business
- To provide all assistance to start a business like enabling networks of peers, mentors, incubators, Financing and business services, legal services, Audit services
- Coordinate and entrepreneurs through Entrepreneurship Hubs(E-Hubs)



### Synergy Club

#### Social Activities:

1. Educating to the Women of SHG through Sessions of Faculty
2. Donation Drive for Orphanages
3. Blood Donation
4. Tree Plantation
5. Swachha Bharat Abhiyan

#### Cultural and Sports Activities:

- 1) Umang - Annual Cultural & Sports Event
- 2) Fiesta- Management Event  
(Distinctiveness of the Institute)



- Interaction with Industry Experts
- Experts from Industry on AAB
- Experts from Industry for Knowledge Sessions
- Bridges the gap between Industry Expectation and Academics
- Conducting Workshops, Conferences, Seminars through IAF etc.



# Training & Placement at Glance

## Facets of Activities under Training and Placement:

- Employability Grooming
- Personality Development sessions
- Industrial and Field Visits
- Mock Interviews
- Group Discussion
- Presentation
- Aptitude Test
- Campus Placement
- Soft skills and Communication Trainings

## Training & Placement Sessionstructure

Content (Sem- I)	Content (Sem II)
<ul style="list-style-type: none"> <li>➤ Training Need assessment</li> <li>➤ Competency mapping through SWOT analysis.</li> <li>➤ Enhancing communication skills (English Grammar and Vocabulary)</li> <li>➤ Workshop on Personal Grooming, Manners and Etiquettes, Building self-confidence, Public Speaking.</li> <li>➤ Aptitude and Analysis</li> <li>➤ Personal Mentoring through GFM through SWOT.</li> <li>➤ Group Discussion sessions.</li> <li>➤ Industry Visits</li> <li>➤ Guest Lectures from Industry Experts</li> <li>➤ Alumnae sessions</li> <li>➤ Sessions for Entrepreneurship Development</li> <li>➤ Personal Counseling from experts</li> </ul>	<ul style="list-style-type: none"> <li>➤ Resume Building</li> <li>➤ Group Discussion- Mock session.</li> <li>➤ Series of Aptitude Test</li> <li>➤ Team Building and Time Management Activities.</li> <li>➤ Soft skills</li> <li>➤ Domain skills Training.</li> <li>➤ Industry and Sector Analysis.</li> <li>➤ Mock Interviews</li> <li>➤ Summer Internship Projects</li> <li>➤ Industry Visits</li> <li>➤ Guest Lectures from Industry Experts</li> <li>➤ Alumnae sessions</li> <li>➤ Workshop on Personal Grooming, Manners and Etiquettes, Building self-confidence, Public Speaking.</li> <li>➤ Sessions for Entrepreneurship</li> </ul>
Content (Sem III)	Content (Sem IV)
<ul style="list-style-type: none"> <li>➤ Recruitment Simulation- Mock Recruitment sessions, Analytical Reasoning Rounds.</li> <li>➤ Group Discussions and Interview Tackling.</li> <li>➤ Interview Specific Enhancement Training- Methodology of Tackling Interview Questions, Types of Interview Questions, and FAQs during Interview, Training on Presentation skills.</li> <li>➤ Know-how of companies and sectors</li> <li>➤ MOCK Interview sessions.</li> <li>➤ Emotional and Intelligent Quotient</li> <li>➤ Industry Visits, Industry Experts lectures</li> <li>➤ Guest Lectures from Alumnae sessions</li> <li>➤ Workshop on Personal Grooming, Manners and Etiquettes, Building self-confidence, Public Speaking.</li> <li>➤ Counselling and Mentoring</li> <li>➤ Sessions for Entrepreneurship Development.</li> <li>➤ Final Placement and Campus Drives</li> </ul>	<ul style="list-style-type: none"> <li>➤ Interview specific Enhanced training.</li> <li>➤ Types of Interview questions and Feedback</li> <li>➤ Recruitment Simulation- Mock Recruitment sessions, analytical reasoning rounds and Interview Tackling.</li> <li>➤ Know-how of companies and sectors.</li> <li>➤ Counseling and Mentoring (Evaluation and Assessment)</li> <li>➤ Industry Visits, Industry Experts lectures</li> <li>➤ Alumnae sessions.</li> <li>➤ Workshop on Personal Grooming, Manners and Etiquettes, Building self-confidence, Public Speaking.</li> <li>➤ Sessions for Entrepreneurship Development.</li> <li>➤ Final Placement and Campus Drives.</li> </ul>

# Activities for Training & Placement Grooming



# International Internship and Placement opportunities



## Our Major Recruiters



### Placement Statistics 2018-19 Batch ( till March 2019)

- Total Number of Students Eligible:- 118      Highest Package:- 12.5 Lac pa
- Total Number of Students placed:- 105      Average Package:- 3.75 Lac pa

Percentage of Students placed:- 89%

Sector wise students Placement	
Sector Name	No. of students
Banking	20
Education	4
IT	27
Manufacturing	24
Service	30
Entrepreneurs & Competitive Exam	13
<b>Total</b>	<b>118</b>

### Specialization wise Placement



<b>Employment Record ( Highest Package) for the year 2018 and 2019 MBA Batch.</b>				
<b>Sr.No</b>	<b>Candidate Name</b>	<b>Specialization</b>	<b>Name of the Company</b>	<b>Package in Lakh (Per Annum)</b>
1	Ravindra Pise	HR	Titan Company Limited	12.5
2	Vinod Gangurde	Supply Chain Mgmt.	All State Solutions Pvt Ltd	12.25
3	Jadhao Vilas Prakash	IT	Cognizant Technologies	12
4	Vishal Balasaheb Alhat	Supply Chain Mgmt.	Serum Institute of India Pvt ltd	8.50
5	Dabhade Kaushal Vijay	IT	Capgemini	8.1
6	Shaikh Waseem Ahmed Faheemuddin	IT	Cognizant Technologies	8.1
7	Ravindra Manohar Kale	Marketing	Fujitsu Consulting India	7.40
8	Sumit Bhanudas Shekhar	Finance	Tieto India Pvt. Ltd	7.00
9	Sakpal Rahul Sanjay	Operation Specialization	CITI Bank	6.5
10	Pooja Singh	Finance	ADP India	6.3
11	Bhandarkar Anupam	HR	Capgemini	6.1
12	Fernandes Emilliya	Finance	TATA Consultancy Services Limited	6.1
13	Gangurde Sanjivani Prakash	IT	Xoriant Solutions Pvt Ltd.	6.1
14	Snehalata Bansode	IB	Rise Academy, Mumbai	6.00
15	Shital Patil	Marketing	Zensar Technilogies	6.00
16	Somanathan Saumya	Operations	Amdocs	6.00
17	Puneet Busakala	Operations	COTIVITI	5.80
18	Ketan Bhimrao Ranpise	Supply Chain Mgmt.	Infosys Technologies	5.50
19	Santosh K hedkar	Marketing	Dhanuka Agritech Pvt Ltd	5.50
20	Shirshikar Girish Jagdish	Marketing	Bavaria Motors Pvt Ltd	5.20
21	Sonam Jadhav	Operations	BNY Mellon	5.00
22	Amit sudhakarrao joshi	IT	Sunguard Technology	4.25
23	Torane Ashok Krishna	Marketing	Vikvins Consultants Pvt Ltd.	4.1
24	Chintamani Gavali	IT	Accenture	4.1
25	Shubham Patel	Marketing	Astrengica	4
26	Shraddha kadadevaru	Finance	BNY Mellon	3.90
27	Shendkar Shekhar Maruti	Operations	Bharat forge	3.70
28	Suryavanshi Rahul	Operations	Bharat forge	3.70
29	Mukkawar Vikrant Manikrao	IT	IBM International	3.6

## Stakeholders Speak



I would like to extend my gratitude towards Jayawantrao Sawant Institute of Management & Research and faculties for guiding me throughout my journey to IBM Singapore. At JSIMR I got an exposure to learn management principals, Values an ability take a risks and take new challenges from excellent faculties. JSIMR has state of the art computer lab, library, and playground which helps students 360 degree growth. Special thanks to Dr. Anita Khatke mam for continuous support and guidance. JSIMR has prominent alumni network which helps current students to work real life industry scenarios. Thank you JSIMR family for continued support and guidance to shape my career. It was great experience at JSIMR. It would always be my pleasure to contribute to the growth and help our students.

Dnyaneshwar Aghaw  
Slesforce.com Technical Architect  
IBM Studio



I was prepared for the future. Thanks to the incredible professors and peers supporting me to enrich my skills set to fight in the competitive world. Thank you so very much JSIMR to prepare me to be better one. I will keep achieving milestones in my life and credit goes to you.

Nilesh Pardakhe – Business Analyst – Taylor Made Golf Compnay, UK



Thank you JSIMR, for making me, what I am today. The faculty, supporting staff and the especially director left no stone unturned in shaping my career. The kind of Industry inputs, I got during my curriculum, immensely helped me. Thanks a lot for shaping my personality.

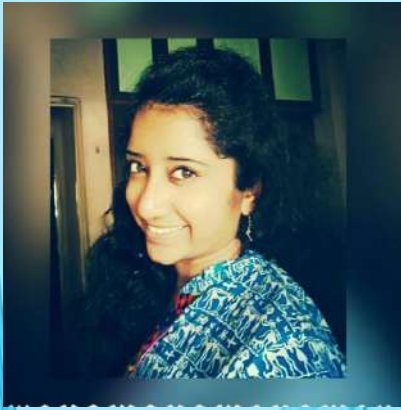
**Sandip Kasbe – Branch Manager – ICICI Bank, Nasik, Maharashtra.**



I can positively say JSIMR has made me a better person. It has helped me to develop a positive attitude towards my studies and discover more about myself. Teachers are very caring and interested in student's well-being.

The best thing about this Institute is that it has allowed me to become more independent and has provided best resources to help with my specialization in Systems/IT.

**Sandip Pawar - Oracle Application Senior Consultant - KPIT Infosystems Inc. USA**



I had great time learning at JSIMR. What I really liked is teaching approach of professors focusing in real time work scenarios. JSIMR gave me a lot is exposure to real time world by conducting industrial visits and inviting some great industrial experts which intern gave me some of great advice in making my career.

Soniya Gaonkar ,  
Manager Business Development,  
Aptara New Media Pvt. Ltd.



We never studied at JSIMR, we learned. Institute and entire staff is dedicated for 360 degree growth of students, not just the syllabus.

Swami Balkrishna  
Asst. General Manager - Indonesia  
Netcore See Pvt. Ltd.

# Happenings @JSIMR

## Three Week Inductionprogram

As per AICTE norms JSIMR conducts three weeks Induction Programme

Purpose of the Student **Induction Program** is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

We propose a 3-week long induction program for the UG students entering the institution, right at the start. Normal classes start only after the induction program is over. Its purpose is to make the students feel comfortable in their new environment, open them up, set a healthy daily routine, create bonding in the batch as well as between faculty and students, develop awareness, sensitivity and understanding of the self, people around them, society at large, and nature. The time during the Induction Program is also used to rectify some critical lacunas, for example, English background, for those students who have deficiency in it.



**Induction Program**

- Institute Profile
- Career Counseling
- Infrastructure
- Code of Conduct & Discipline
- Curriculum / Syllabus
- Visit in & around Pune City
- Best students award & batch name announcement
- Assessment Scheme
- Assessment & Identification of Slow & Advance Learners



Inaugural of Induction



Welcome Address by Director



Interaction of Industry Expert during Induction



Audiences at Induction



Industrial Visit



## Knowledge Sessions

As a part of academic excellence, JSIMR has the best practice to impart learning through knowledge sessions by inviting industry experts, academicians from various domains to share experience and provide exposure to the students. This has helped in better understanding of corporate life and getting ready to face the challenges.



MR. H. K. CHOI - MANAGING DIRECTOR, STARION INDIA PVT LTD, KOREA.

## Industrial Visits

As a part of learning in order to provide industry academia interface JSIMR organises industry visits, field visits and study tours. Students undertake various live projects, Internships, Industry Assignments and gain insights and practical experiences with the Industry experts.





## SWAYAM



(Affiliated to Savitribai Phule Pune University)

**“Swayam” denotes Creates an opportunity for start-up for yourself.**

A systematic mechanism is established through which an ecosystem supporting identification and nurturing Entrepreneurial aptitude & skill development is taken care of by Incubation & Entrepreneurship Development Cell (Swayam).

We have “Swayam” as Incubation and Entrepreneurship Development Cell since 2016-17 (27th Nov 2016). Prior to “Swayam”, institute was offering sessions on entrepreneurship through Knowledge Session activities (Industry Academia Forum)

“Swayam” denotes Creates an opportunity for start-up for yourself.

**The institute has signed MoU’s with Maharashtra Centre for Entrepreneurship Development.**

## Services offered by Incubation and Entrepreneurship Development Cell

### 1. Small Business Essentials Kit



performance.

A bundle of our services for Small Businesses including help to get registrations, to identify & fix gaps in business

### 2. Business Planning



Support entrepreneurs need to start-up their business including suggestions on product, positioning, pricing, place of business, competition analysis, demand forecasting and financial modelling.

### 3. Facilitation of Loans

*Guidance in creating proposal as per the requirements of funders. We assess the proposal from funder's perspective, assist with documentation & help answer any questions that funders may have.*

### 4. Licences & Legal Compliance

*We provide knowledge about eligibility of licences and legal compliance, guidance in application process, documentation required, penalising factors, and licence and registration application services.*

### 5. Improve Business Performance

We audit & suggest corrective action for small business by tracking 5 key performance indicators— growth in sales, growth in profit margin, cash flow management, asset efficiency and compliance level.

### 6. Professional Services



We offer professional services for small businesses through vetted service partners. Popular services include accounting, licencing, Packaging & labelling. The services are available at reasonable cost.

### 7. Marketing Support



*We assist business owners by connecting them to verified & empanelled marketing agencies who help them in all aspects of marketing including branding, online marketing, design and printing and website development.*

### 8. Business tools and Knowledge resources



*Businesses need various tools and templates for managing day to day tasks & activities. We provide various tools, trackers and self-explanatory knowledge resources to start, manage or grow business*

## Prominent Entrepreneurs



**Mr. Akash Bongane**  
Premacha Chaha(Tea)  
(franchise) Pune



**Mr. Dnyaneshwar Aghav**  
NET GYANI IT SERVICES PRIVATE  
LIMITED ,Pune



**Mr. Omkar Shinde**  
First SIP (Tea Brand)  
Pune



**Mr. Sunil Mali**  
Haze busting consultancy Pvt.  
Ltd Pune



**Mr. Prakash Bhat**  
Bharati polymers & Chemicals Pvt.  
Ltd. Andheri Mumbai



**Mr. Harshad Kugaonkar**  
NIFM(National Institute of  
Financial Management) Pune

## Prominent Entrepreneurs



**Mr. Viraj Khaire** Vishwakamal  
Restaurant, Pune



**Mrs. Prajakta Bhujbal**  
Cut & Stich Tailoring, Textile, Embroidery.  
Pune



**Mr. Swapnil Kalbhor**  
(Rajendra Exlm Trader)



**Mr. Navnath Jagtap**  
(Dhanwantari Distributors Pvt. Ltd.)

## Prominent Alumni Entrepreneurs

BATCH YEAR	STUDENT NAME	COMPANY NAME
2007-2009	Navnath Jagtap	Dhanalaxmi Distributor Pvt. LTD
2016-18	Shubham Holkar	Sound system Pvt. Ltd.
2016-18	Akash Bonagane	Premacha Chaha (Tea) (franchise) Pune
2015-17	Omkar Shinde	First SIP (Tea Brand) Pune
2009-11	Mr. Sunil Mali	Haze busting consultancy Pvt. Ltd Pune
2009-11	Mr .Praksha Bhate	Bharati polymers & Chemicals Pvt. Ltd. Andheri Mumbai
2011-13	Mr. Dnyaneshwar Aghav	NET GYANI IT SERVICES PRIVATE LIMITED, Pune
2008-10	Mr. Harshad Kugaonkar	NIFM(National Institute of Financial Management) Pune
2009-11	Mr. Viraj Khaire	Vishwakamal Restaurant, Pune
	Mr. Swapnil Kalbhor	Kalbhor Import Export. Pune
2011-13	Mrs. Prajakta Bhujbal	Cut & Stich Tailoring, Textile, Embroidery. Pune
2009-11	Mr. Vivek Jakate	Gloal Machinery services
2009-11	Mr. Anirudha Kanase	Upplex Technology Pvt. Ltd.
2017-19	Abhijt Khandare	Sun beam Net cafe
2017-19	Harshad Waghmode	Spendid Infotech
2017-19	Bhushan Manglukar	Super Bazar
2017-19	Viraj Dekar	Wine Shop
2017-19	Rohitkumar Sanap	Sanap decorators
2017-19	Moize Arif	Meena Bazar Shopping mall
2017-19	Sachin Mali	Flower traders
2017-19	Hasrshal Dhanke	Gift house
2017-19	Pritesh Londhe	Prashant Moter works

## Institute Social Responsibility (ISR)

ISR Activities are conducted under Synergy Club in order to inculcate moral and ethical values in the minds of the students. This has helped them to take on social responsibility and be a better citizen.







## FIESTA – A National Level Event

*FIESTA* is Management cultural-sports competition. This is the Flagship annual event of the institute which brings into focus the hidden talents and skills of the students to plan, organize and coordinate this mega event. This platform provides various opportunities to the students to showcase their creativity.



Dr. Anita Khatke, Director felicitating Marathi Super Star Ms. Shruti Marathe



Dr. Anita Khatke, Director felicitating Bollywood Star of Welcome Back fame Ms. Ankita Shrivastav



Dr. Bugade, Campus Director & Dr. Anita Khatke, Director felicitating Super Model Ms. Neha Kokare



Bollywood Celebrity Ms. Ankita Shrivastav dancing with the student participant



Fashion show



Group dance on save girl child



Fashion show



Group Dance of Maharashtra lavani



## MBA Admission Eligibility Criteria:

- Any Graduate from UGC recognised university with 50 % marks for Open category and 45% Marks for Reserve Category.
- Compulsory any Common Entrance Test such as- MAH-CET/C-AT/ATMA/CAT/MAT etc.
- Students appearing for the final year graduation can also apply

## Original Documents required for MBA Admissions

Sr. No.	Details of the Documents
<b>Common Documents (Applicable to all)</b>	
1	Entrance Exam. Score Card
2	SSC (10th) Mark List or Certificate
3	HSC (12th) Mark List or Certificate
4	Graduation Mark List (All Year) & Passing Certificate
5	Transfer Certificate – TC or Leaving Certificate - LC
6	Nationality & Domicile Certificate or Passport or Birth Certificate
7	FC and ARC Letters
8	Aadhaar Card Photocopy
9	Pass Book and Cheque Book/Cancelled Cheque Photocopy
10	Ten Passport Size Colour Photographs
<b>Other Documents (If Applicable)</b>	
1	Migration Certificate (other than SPPU)
2	Caste Certificate
3	Caste Validity Certificate/Tribe Validity Certificate
4	Non – Creamy Layer Certificate valid up 31 <sup>st</sup> March 2021
5	Gap Certificate /Affidavit
6	Income Certificate

## Admission Contact details

### Contact us:

Survey. No. 58, Indrayaninagar, Handewadi Road, Satav Nagar, Hadapsar, Pune, Maharashtra, India

Website: [www.jspmjsimr.edu.in](http://www.jspmjsimr.edu.in) Email: [director@jspmjsimr.edu.in](mailto:director@jspmjsimr.edu.in)

Availability on Google Map: <https://goo.gl/maps/Au4csJinEmv>

**Contact Details: Office: Phone : 8530134455**

**Director: Dr. Anita Khatke : 9922750673**

### Admission Coordinators:

**Prof. Amol Nikam : 9545511516, Prof. Sandeep Raskar : 7875743007**



# JSPM's Jayawantrao Sawant Institute of Management & Research, Hadapsar, Pune - 28



## Happenings @ JSIMR

### Industrial Visit



### Seminars/Conference



### ISR Activities



### Induction Program (Pravesh)



### Knowledge Session



### Training & Placement Activities



### Fiesta/Umang



### Institute Infrastructure





# Wings for Success

**JAYAWANTRAO SAWANT INTSTITUTE OF  
MANAGEMENT & RESEARCH , PUNE**

**( Near JSPM Girls Hostel, Gate No: 2, Handewadi Road, Hadapsar,Pune)**

Contact – 8530134455, 9922750673

[www.jspmjsimr.edu.in](http://www.jspmjsimr.edu.in)